

# SCAN2LEAD PORTFOLIO

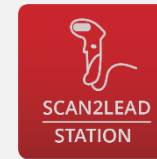
You can choose from three lead retrieval solutions which are customised for your needs as an exhibitor and can be used separately or in conjunction for added value. All visitor data is stored in your Scan2Lead web portal.



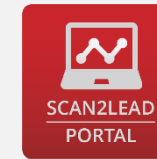
- + app to scan barcodes or business cards (for iOS and Android devices)
- + take (voice) notes or pictures to enrich and qualify leads
- + rental tablets with pre-installed app can be provided (additional fee applicable)



- + mini handheld scanner to scan barcodes
- + add interest tags by using your individual lead form (barcode style)
- + no WiFi or computer needed



- + handheld scanner plugged into a laptop to scan barcodes
- + easily revise and enhance all data right at the laptop
- + rental laptops can be provided (additional fee applicable)



- + personal web portal
- + storage of all visitors' information captured
- + data export or integrated interface possible
- + creation of statistics and analytics

